

# YELLOWSTONE® NATIONAL PARKS CONTEST

## OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

**OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) U.S. STATES AND THE DISTRICT OF COLUMBIA WHO ARE TWENTY-ONE (21) YEARS AND OLDER AT THE TIME OF ENTRY.**

The Yellowstone National Parks Contest ("Contest") is sponsored by Luxco, Inc., 1000 Clark Ave, St. Louis, MO 63102 ("Sponsor").

- CONTEST PERIOD:** The Contest begins on May 1, 2018, at 12:00:00 AM Central Time ("CT") and ends on August 31, 2018, at 11:59:59 AM CT ("Contest Period"). The Contest Period is divided into eighteen (18) Entry Periods (each an "Entry Period") as outlined in the chart below. Sponsor's computer is the official clock of the Contest.

<b>Entry Period</b>	<b>Start Date, Time</b>	<b>End Date, Time</b>	<b>Judging Date</b>
1	05/01/18, 12:00:00 AM CT	05/05/18, 11:59:59 PM CT	05/07/18
2	05/06/18, 12:00:00 AM CT	05/12/18, 11:59:59 PM CT	05/14/18
3	05/13/18, 12:00:00 AM CT	05/19/18, 11:59:59 PM CT	05/21/18
4	05/20/18, 12:00:00 AM CT	05/26/18, 11:59:59 PM CT	05/28/18
5	05/27/18, 12:00:00 AM CT	06/02/18, 11:59:59 PM CT	06/04/18
6	06/03/18, 12:00:00 AM CT	06/09/18, 11:59:59 PM CT	06/11/18
7	06/10/18, 12:00:00 AM CT	06/16/18, 11:59:59 PM CT	06/18/18
8	06/17/18, 12:00:00 AM CT	06/23/18, 11:59:59 PM CT	06/25/18
9	06/24/18, 12:00:00 AM CT	06/30/18, 11:59:59 PM CT	07/02/18
10	07/01/18, 12:00:00 AM CT	07/07/18, 11:59:59 PM CT	07/09/18
11	07/08/18, 12:00:00 AM CT	07/14/18, 11:59:59 PM CT	07/16/18
12	07/15/18, 12:00:00 AM CT	07/21/18, 11:59:59 PM CT	07/23/18
13	07/22/18, 12:00:00 AM CT	07/28/18, 11:59:59 PM CT	07/30/18
14	07/29/18, 12:00:00 AM CT	08/04/18, 11:59:59 PM CT	08/06/18

15	08/05/18, 12:00:00 AM CT	08/11/18, 11:59:59 PM CT	08/13/18
16	08/12/18, 12:00:00 AM CT	08/18/18, 11:59:59 PM CT	08/20/18
17	08/19/18, 12:00:00 AM CT	08/25/18, 11:59:59 PM CT	08/27/18
18	08/26/18, 12:00:00 AM CT	08/31/18, 11:59:59 PM CT	09/03/18

2. **ELIGIBILITY:** This Contest is offered only to legal residents of the fifty (50) U.S. States and the District of Columbia who are twenty-one (21) years and older at the time of entry. Employees of Sponsor, the independent third-party administrator (“Administrator”), and each of their respective parent companies, subsidiaries and affiliates, distributors, and companies involved in the implementation and execution of the Contest (“Contest Entities”) and each of their respective immediate family members (i.e., spouse, parent, child, sibling and the “steps” of each) and persons living in the same household of each are not eligible to participate in the Contest. Employees, agents and officers of alcohol beverage retailers and distributors and their immediate family members and all other individuals/entities associated with this Contest are not eligible to enter or win. Void where prohibited or restricted by law. By participating in this Contest, an individual who meets the eligibility requirements, and enters the Contest, agrees to be bound by these official rules (“Official Rules”) and that the decisions of Sponsor shall be final and binding in all matters pertaining to the Contest. For purposes of the Contest, an entrant’s residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address. Each entrant may be required to furnish proof of identification and other proof of eligibility under these Official Rules.

3. **HOW TO ENTER THE CONTEST:** Visit [www.yellowstonebourboncontest.com](http://www.yellowstonebourboncontest.com) (“Website”) and follow the online instructions to upload a photo of you showing your love for the great outdoors (an “Entry”). All entries must be received and recorded during the Contest Period. No other forms of entry are valid.

If the Entry contains additional people other than only the entrant, please note that the one (1) person submitting the Entry will be considered the entrant and only the entrant is eligible to win a prize. No other person in the photo is eligible to receive a prize. Neither Sponsor nor its agencies are liable for any disputes arising from or related to the Contest in this regard.

Entries will be judged. See Rule #6 for Judging Criteria. Limit one (1) Entry per person per day. See Rule #4 for additional Entry Guidelines. Entry must comply with these Official Rules. Sponsor reserves the right, but not the obligation, to review any Entry for violation of these Official Rules and may, at its sole discretion, reject, delete, or otherwise exclude an Entry for any reason, including without limitation, if the Entry contains any Prohibited Content (as defined in Rule #5) or any other commentary or material which Sponsor, in its sole discretion deems inappropriate.

4. **ENTRY GUIDELINES & PROHIBITED CONTENT:** Entries must meet the following requirements:

Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products, or companies or communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate.

Sponsor shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse, and adapt any or all portions of the Entry in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the World in any manner whatsoever and for any purpose, without any notice to the individual or requiring the individual's approval.

Entry cannot (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional, or age group, profane or pornographic, reference nudity or any materially dangerous activity; (b) promote the excessive or irresponsible consumption of alcohol, or promote illegal use of alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous or to support any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain an image of anyone under 21 years of age; (e) contain or reference trademarks, logos, or trade dress owned by others, or advertise or promote any brand or product of any kind (other than Rebel Yell), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses, or street addresses; (f) contain copyrighted materials owned by others without permission; (g) contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission; (h) refer to or depict any names, logos, or readily recognizable features of a retailer of alcohol beverages (such as a grocery store, convenience store, restaurant, bar, or any other retail location that sells alcohol beverages); or (i) depict, and cannot itself be in, violation of any law.

Each entrant warrants and represents that the Entry: (a) is your original work, (b) has not been previously published; (c) has not received previous awards; and (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity;

Any entrant whose Entry includes likenesses of third parties or contains elements not owned by the entrant (such as, but not limited to, depictions of persons, buildings, trademarks, or logos) must be able to provide legal releases for such use including Sponsor's use of such Entry, in a form satisfactory to Sponsor, upon request, prior to award of prize and/or naming of entrant as a winner. Sponsor, in its sole discretion, reserves the right to approve or reject any such Entry.

Any Entry that, in the sole opinion of Sponsor, is not in accordance with the guidelines as stated herein, or on any of Sponsor's social media assets or Websites, or is deemed to be inappropriate for publication is ineligible.

Incomplete, illegible, deceptive or garbled Entries are not eligible.

Any such entrant will indemnify and hold harmless Sponsor from any claims to the contrary.

By submitting an Entry, you agree that your Entry is gratuitous and made without restriction, that it will not place Sponsor under any obligation other than as stated in these Official Rules, that Sponsor is free to publish or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone, or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

By participating, you acknowledge that your Entry may be posted on any of Sponsor's social media assets or Websites, in Sponsor's sole discretion, and that such Entries are not edited by Sponsor and are the views/opinions of the individual entrant and do not reflect the views of the Sponsor in any manner. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit.

5. **CONTEST JUDGING:** Entries will be judged by an independent panel of judges ("Panel") selected by Sponsor based on the following judging criteria ("Judging Criteria"). The Judging Criteria includes: (a) Creativity/Uniqueness (30% of score); (b) Personality (20% of score); (c) Communication of Contest Theme (30% of score); and, (d) Overall Appeal (20% of score). See Rule #6 for Prize details. In the event of a tie, tied Entries will be re-judged by a new Panel based on the Judging Criteria stated above until the tie is broken. The decisions of the Panel are final in all aspects of the Contest. Non-winning entries from each Entry Period will carry forward to subsequent Entry Period Drawings. The winners are deemed to be a potential winner pending verification of his/her eligibility and compliance with these Official Rules as determined by Sponsor, at Sponsor's sole discretion.

6. **PRIZES, ODDS OF WINNING AND APPROXIMATE RETAIL VALUE ("ARV"):**

**Grand Prize (5):** A trip for the winner and one (1) guest to Yellowstone National Park. Travel dates: September 5, 2019 – September 9, 2019. Trip consists of round-trip air transportation to Bozeman, Montana, ground transfers to/from airport and lodging, double-occupancy lodging for four (4) consecutive nights and daily guided activities at Yellowstone National Park. Winner and guest must travel on the same itinerary and on the dates specified by Sponsor or prize will be forfeited and awarded to an alternate winner (time permitting). Winner and guest must comply with all travel and activity requirements, which may include, without limitation, presenting necessary identification (including passport or driver's license) at the time of travel and completing any necessary liability waivers. Flight schedules are subject to change without notice. Sponsor is not liable for any missed events or opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. Winner may be required to provide a credit card at time of hotel check-in. Any costs incurred due to changes to the original itinerary are solely the winner's responsibility. Travel, accommodations and event dates/locations are at the Sponsor's discretion and subject to availability and change. Ground transportation (other than stated above), meals, gratuities, trip cancellation insurance, personal purchases and all other expenses not specified herein are solely the winner's responsibility. ARV is up to \$7,000.00. Actual

value depends on city/day/time of departure. If winner cannot accept the prize as specified, prize will be forfeited and will be awarded to an alternate winner (time permitting). Any difference between stated value and actual value will not be awarded.

**Entry Period 1 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) inflatable air mattress and one (1) hammock. ARV is \$289.95.

**Entry Period 2 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) folding lawn chair and one (1) three-person tent. ARV is \$207.95.

**Entry Period 3 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) daypack and one (1) portable charcoal grill. ARV is \$209.85.

**Entry Period 4 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) daypack and one (1) portable charcoal grill. ARV is \$209.85.

**Entry Period 5 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) folding lawn chair and one (1) three-person tent. ARV is \$207.95.

**Entry Period 6 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) inflatable air mattress and one (1) hammock. ARV is \$289.95.

**Entry Period 7 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) inflatable air mattress and one (1) hammock. ARV is \$289.95.

**Entry Period 8 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) folding lawn chair and one (1) three-person tent. ARV is \$207.95.

**Entry Period 9 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) daypack and one (1) portable charcoal grill. ARV is \$209.85.

**Entry Period 10 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) daypack and one (1) portable charcoal grill. ARV is \$209.85.

**Entry Period 11 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) folding lawn chair and one (1) three-person tent. ARV is \$207.95.

**Entry Period 12 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) inflatable air mattress and one (1) hammock. ARV is \$289.95.

**Entry Period 13 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) inflatable air mattress and one (1) hammock. ARV is \$289.95.

**Entry Period 14 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) folding lawn chair and one (1) three-person tent. ARV is \$207.95.

**Entry Period 15 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) daypack and one (1) portable charcoal grill. ARV is \$209.85.

**Entry Period 16 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) daypack and one (1) portable charcoal grill. ARV is \$209.85.

**Entry Period 17 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) folding lawn chair and one (1) three-person tent. ARV is \$207.95.

**Entry Period 18 Prize (1):** One (1) Yellowstone Bourbon prize pack consisting of one (1) flask, one (1) inflatable air mattress and one (1) hammock. ARV is \$289.95.

**Total ARV:** The total ARV of all prizes available in the Contest is \$39,247.10

**Prize Limit:** Limit one (1) weekly Entry Period Prize per person..

**General prize conditions:** Prizes are non-transferable and non-assignable. No substitution, exchange or cash equivalent will be allowed, except at Sponsor's sole discretion. Each winner is solely responsible for all costs and expenses associated with a Prize not stated in these Official Rules. If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept a Prize or does not properly redeem a Prize, the Prize may be forfeited at Sponsor's sole discretion.

7. **HOW TO CLAIM A PRIZE:** Sponsor's designee will call the potential winners at the phone number provided at registration with instructions on how to claim a Prize. All winners will be notified by phone or email and will be required to respond to the notification within forty-eight (48) hours indicating whether he/she can accept the prize. The Grand Prize winners will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within seven (7) days of prize acceptance or the prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Grand Prize winners' guests must be at least 21 years of age as of the end date of the Contest and will also be required to complete, sign, and return a liability and publicity release within the same time period. Failure to provide all required information and a signature on the documents, if required, within the stated time period may result in forfeiture of winner's right to claim a Prize, and may result in the Prize being awarded to an alternate winner selected at random. A potential winner may be subject to a background check before a Prize is awarded. Sponsor reserves the right to disqualify the potential winner based on the results of such background check if Sponsor determines in its sole discretion that awarding a Prize to any such individual might reflect negatively on the Sponsor. Sponsor will issue an IRS Form 1099-MISC for each Grand Prize winner. If a Prize is forfeited or a potential winner is disqualified for any reason, an alternate potential winner may be randomly selected from all remaining non-winning entries received during the Contest Period, in Sponsor's sole discretion.

**General:** If, after a good-faith attempt, Sponsor is unable to award or deliver a Prize, the Prize will not be re-awarded. ALL FEDERAL, STATE AND LOCAL TAXES IMPOSED ON THE ACCEPTANCE OF A PRIZE ARE SOLELY THE RESPONSIBILITY OF EACH WINNER.

8. **LIMITATION OF LIABILITY:** By participating in this Contest, entrants agree the Contest Entities and their respective affiliates, subsidiaries, representatives, consultants,

contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable email notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/UseNet accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Contest and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Contest-related website(s). Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Contest and/or accepting a Prize. Released Parties shall not be responsible or liable for entries entered by any automated computer, program, mechanism or device; for any entries in excess of the stated limit; or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries will, at Sponsor's sole discretion, be disqualified.

If, for any reason, an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed, corrupted or for any other reason not accepted as an entry in the Contest, entrant's sole remedy is to enter the Contest again to receive another entry. If for any reason, Sponsor believes the Contest is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of winners in a manner it deems fair and reasonable. This Contest is subject to all federal, state, and local laws and regulations.

By entering the Contest, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Contest; and (iv) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Contest, including, but not limited to, any Contest-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Contest; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Contest materials; (d) acceptance, receipt, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof); (e) change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to,

acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Contest; (g) human error; (h) incorrect or inaccurate transcription, receipt or transmission entry (including, without limitation, registration information or any parts thereof); (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant; and (j) interruption or inability to access the Contest, the Website or any other Contest-related websites or any online service via the Internet due to hardware or software compatibility problems.

Without limiting the foregoing, everything regarding this Contest, including the Website and Prize components, are provided "as is" without warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, therefore some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

9. **DISPUTES:** This Contest is governed by, and will be construed in accordance with, the laws of the state of Missouri. If the controversy or claim is not otherwise resolved through direct discussions or mediation, it shall then be resolved by final and binding arbitration administered by the American Arbitration Association in accordance with its arbitration rules and procedures or subsequent versions thereof ("AAA Rules"). The AAA Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in Missouri. All proceedings brought pursuant to this paragraph will be conducted in Missouri. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential or incidental damages or have damages multiplied or otherwise increased, including attorneys' fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief. Entrants agree that the rights and obligations of any entrant and/or Contest Entities and/or any other party shall be resolved individually, without resort to any form of class action. Any demand for arbitration must be filed within one (1) year of the time the cause of action occurred, or the cause of action shall be forever barred.

10. **PRIVACY POLICY:** Any personally identifiable information collected during an entrant's participation in the Contest will be collected by Sponsor or designee and used by Sponsor, its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <http://www.luxco.com/privacy-policy/>.

11. **PUBLICITY RIGHTS:** By participating in the Contest and/or accepting a Prize,



each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for Contest, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

12. **GENERAL:** Any attempted form of participation in this Contest other than as described herein is void. If it is discovered or suspected at Sponsor's sole discretion that an entrant has registered or attempted to register more than once using multiple email addresses, multiple identities, proxy servers or like methods, all of that entrant's entries will be declared null and void, and that entrant may be ineligible to win a Prize. Also, if it is discovered that any entrant attempts to receive additional entries in excess of the stated limitation, that entrant will, at Sponsor's sole discretion, be disqualified from the Contest. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address account used to submit such entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Contest, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Contest. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Contest may void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of any conflict with any Contest details contained in these Official Rules, and Contest details contained in any Contest promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Contest as set forth in these Official Rules shall prevail.

13. **WINNERS LIST:** To obtain the names of the winners, interested individuals should mail a self-addressed, stamped business-sized envelope in an envelope to: Yellowstone National Parks Contest – Winners List Request, 16630 Old Chesterfield Road, Chesterfield, MO 63017. Winners list requests must be received by November 3, 2018.

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